

It was a pleasure for us to be involved in the 21st anniversary for Compliance 1st, and to present at the 6 Product Development Exhibitions in Belfast, Edinburgh, Durham, Falkirk, Aberdeen & Glasgow.

It was a great opportunity to meet all the delegates and other presenters, and provide a topical and necessary insight into ESG and Impact investing. We spoke about how global megatrends have shaped the current ethical investment space, including the effect of David Attenborough's plastic documentary. We also highlighted the ever-growing importance of taking a more human approach to investing, by supporting ESG data with qualitative research to ensure you have the full picture and avoid the pitfalls of greenwashing. We look forward to helping the compliance 1st members with further enquiries into the world of ESG and Impact investing, as well as supporting the client's investment expectations and values down the line.

As part of the Compliance 1st 21st Anniversary, there was a prize draw conducted by each presenting company. Rather than give a physical gift to the lucky winners, we thought it would be more impactful to donate £50 to a chosen charity of their choice. The idea was well-received by the delegates, with one winner choosing to near match our donation in order to make an even greater impact this Christmas.

We are pleased to announce that the following six charities were chosen and donated to, all of which support great causes:

- **Bangor Community Foodbank** – A local community foodbank that has currently helped over 770 local families struggling with poverty and hunger since lockdown started
- **Guide Dogs for the blind** – A charity striving to enable every person with sight loss to have the confidence and support they need to live their lives to the full, with guide dogs remaining at the heart of their mission
- **Smile for life children's charity** – This charity aims to put a smile on the face of every disabled and disadvantaged young person by providing work experience placements, individual support, events, clubs, trips and more
- **Help for Heroes** – The central mission for this charity is to help wounded veterans and their families recover and get on with their lives by offering mental and physical support
- **Liam Colgan Music Trust** – An independent charity set up to help support and create opportunities for aspiring young musicians across Northern Scotland.
- **Salvation Army Christmas Charity Appeal 2021** – Striving to bring joy and hope into the lives of those who are suffering by providing a Christmas dinner and present to open on Christmas day

Wishing you all a very Merry Christmas and a Happy New Year from the team at King & Shaxson Ethical.

Disclaimer

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